



RAM DASS

LOVE SERVE REMEMBER

Foundation

2023 Annual Impact Report

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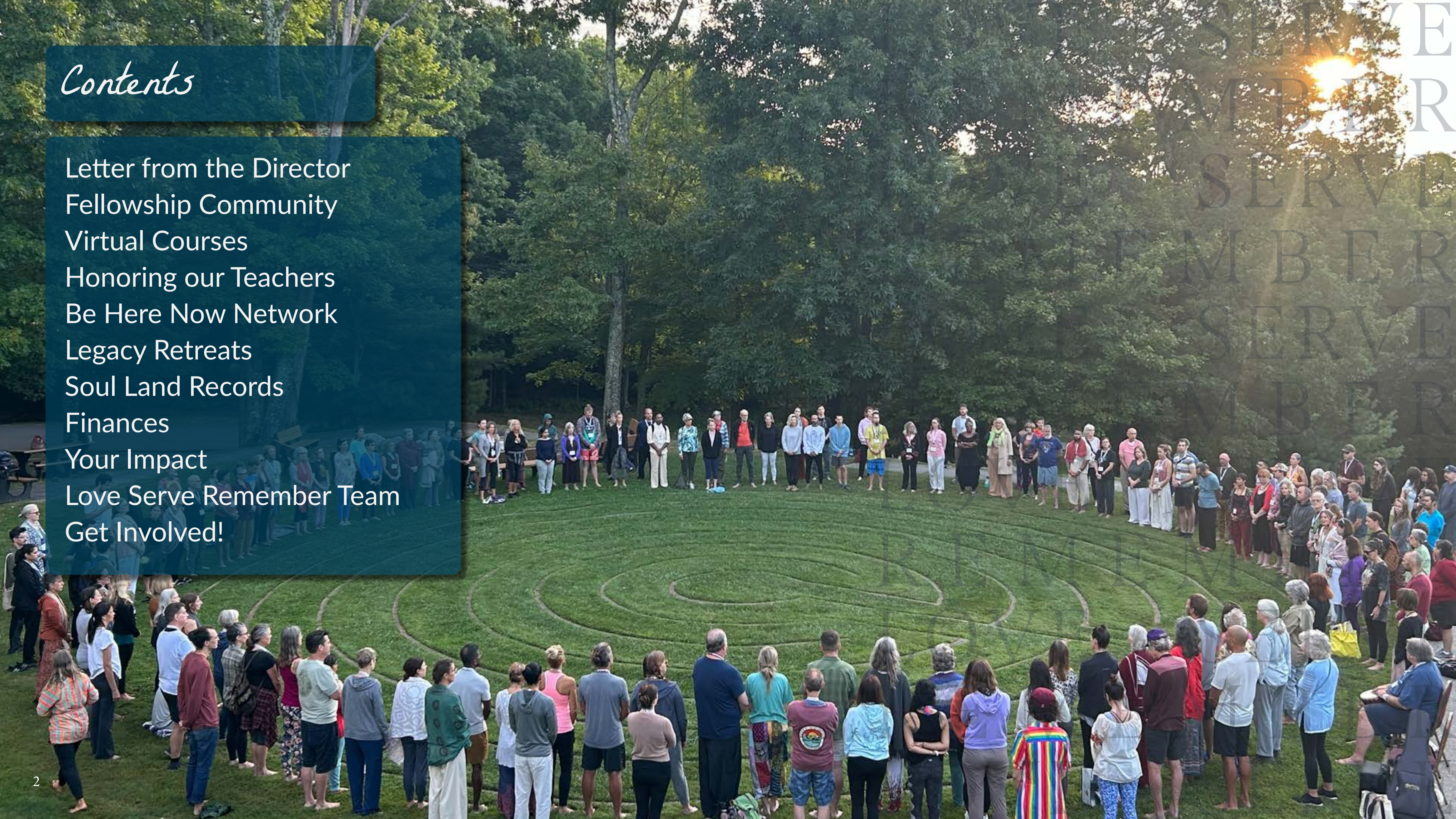
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Dear Friends,

It has been my honor and joy to serve as the Director of the Love Serve Remember Foundation for the last fifteen years, witnessing countless initiatives that embody our mission.

Over these years, we've seen incredible transformations: the growth of our Be Here Now Network, the expansion of our courses and retreats, the addition of new books and films, and most importantly, the flourishing of the Ram Dass fellowship. Our in-person and online retreats have been a cornerstone of this growth.

At last year's Mountain Summer Retreat in Boone, I was deeply moved by the stories shared. People recounted their extraordinary encounters with Ram Dass and Maharaji (Neem Karoli Baba) – whether through dreams, Krishna Das chants, or simple prayers answered. These stories, shared around the dinner table, were truly electric and inspiring.

Such moments never cease to amaze me, as they reaffirm Ram Dass's mission: to gather in community, share our joys and sorrows, and experience spiritual transformation together. These gatherings, whether in person or online, fulfill our deep need to connect and support one another.

I am incredibly proud of how our community has come together to forge a collective path forward. We have a responsibility to support each other and guide the new generations seeking the wisdom that Ram Dass and our family of dharma teachers provide through the offerings of Love Serve Remember.

Thank you for your unwavering support over the past year. I hope you will continue to support us in every way possible so we can keep sharing love, humor, and truth with all who seek it.

In Gratitude,



Raghu Markus
Director, Love Serve Remember Foundation



Ram Dass Fellowship

Connecting with Community

In our sacred community, our Satsang, seekers of truth come together on a shared journey. Here, we co-create a space filled with heart and depth, immersing ourselves in practices and teachings that resonate with our souls. It's a place of solace for those craving connection, including us, where our collective wisdom serves as a guiding light in moments of doubt. Within the Ram Dass Fellowship, we gather to authentically share our experiences and explore life's wonders through the lens of Ram Dass's profound teachings and Maharaji's love.

Whether you're across the globe or just around the corner, we offer virtual Satsangs for global connections and local groups for face-to-face interactions within your own community. Our affinity groups provide a safe haven for those often overlooked, where diverse perspectives unite under the banner of 'unity within diversity,' echoing Ram Dass's vision.

As the Buddha wisely said, among the teacher, teachings, and community, it's the community that shines brightest. We warmly invite you to join and become a cherished part of our vibrant Ram Dass Community.



I feel lighter, in the literal way. This has been lightening the load and I just feel like I'm slowly putting down the weight I've been carrying. Thank you, Thank you.

What a gift to connect with inspiring, loving spirits. So grateful.
- Claire K.

Thank you to all of you who continue to feed us as he was instructed by Maharaji. My gratitude.
- Cathryn V.

I have loved being part of this and exploring more Ram Dass teachings. Have truly felt my heart opening and am learning to cultivate more of that.
- Lindsay R.



THE RAM DASS
FELLOWSHIP

Virtual Courses

Every year, we create two fresh virtual courses designed to nourish your spiritual journey, filled with live teachings from today's most inspiring wisdom teachers, and plenty of chances for you to connect directly with fellow students.

In Spring 2023, we delved into the rich tradition of Bhakti Yoga with Ram Dass' 'Yoga of Heartfulness'. In the Fall, we teamed up with Mark Watts from AlanWatts.org to craft a truly unique experience, blending the teachings of both Ram Dass and Alan Watts for the very first time.

100+

Hours of Content

I have found community through the Love Serve Remember Foundation, and a new sense of direction in terms of connecting with others.
- Shayne W.

2,800

Students

Please continue to spread the love of Baba Ram Dass. May your students lead the way for the future of our generations.
- Nabil S.

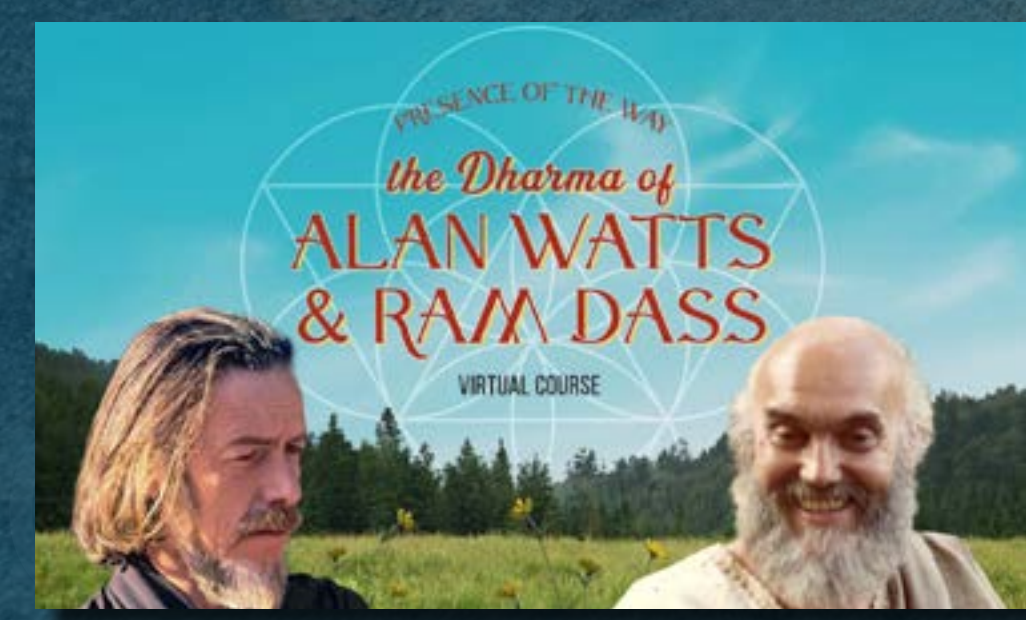
670

Scholarships Gifted

Thank you for making this course free. As a graduate student, I can only attend because tuition is covered.
- Stephanie G.



Joined by Mirabai Starr, Jai Uttal, Nina Rao, Krishna Das, Jacquelyn Dobrinska, and Raghu Markus - This 4 week course dove into Ram Dass' core teachings of heartfulness and Bhakti, while featuring over 10 hours of recorded content from Ram Dass & friends, and 8 live opportunities for course participants to connect with one another, and our featured dharma teachers face-to-face over Zoom.



Two cultural icons. Two unique perspectives. One understanding of the presence of the way. Joined by Mark Watts, Trudy Goodman, David Nichtern, and more, this 4-week course helped us to merge the mind and the heart through two very different perspectives on the spiritual path. Featuring 8 live community calls, a live virtual community, and 12 hours of audio and video teachings.



Honoring Our Teachers

We thank all of our esteemed family of teachers, artists, comedians, and visionary leaders for their contributions. From philosophy, spirituality, neuroscience, ancestral medicine, indigenous wisdom, eastern mysticism, Buddhism, Hinduism, Christianity - together we weave the fabric that represents the Love Serve Remember Foundation.

*"All a teacher really offers is his or her own being... Teachers and teachings are forms, and ultimately you must go beyond forms. If you are true to your own inner voice, as it gets subtler and subtler it brings you to the moment beyond separateness of seeker and guide. Then you have served your teacher well."
- Ram Dass*

This mission is carried forward by a diverse family of wisdom teachers who, alongside Ram Dass, enrich our community with their profound insights. Their contributions help us navigate beyond polarities, defining a future of consciousness that radiates peace and understanding.

THE HEART CAVE



BE HERE NOW NETWORK



BE **HERE** NOW : EVERY GENERATION NEEDS TEACHERS
NETWORK :

- ▶ THIS IS THE NETWORK WHERE THEY GATHER.
- ▶ VISIT BEHERENOWNETWORK.COM TO LISTEN NOW.

Podcasts

Launched by Love Serve Remember Foundation in 2016, Be Here Now Network (BHNN) brings people together through sharing wisdom teachings in the form of podcasts, featuring a variety of different teachers and disciplines.

BHNN offers daily doses of Ancient & Contemporary wisdom in the form of Podcasts, Articles, Videos, and our Ram Dass Be Here Now mobile App.

We believe that we can change the world by changing our own hearts and radiate that presence out to the world, one heart at a time.

As I listen to these podcasts, I feel as if I'm on a pilgrimage with Ram Dass. I often listen in my daily morning walk. These messages set the tone for the day.
- Barnun

I can say with absolute certainty that this podcast has changed my life in almost every way for the better. With more love, compassion, lightness, wisdom and friendships. Thank you so much.

I'm so thankful for these talks and the people who make them accessible for us to benefit from them!
- Derrick J.

8 years
of Podcasts

36+
Featured Teachers

22 Million
Listens in 2023

Legacy Retreats

Join us for our annual in-person immersions

Join us on the sacred island of Maui, HI, or in the lush mountains of Boone, NC for our Annual Ram Dass Legacy Retreats. These gatherings create a loving sanctuary for diving deeper into your unique path, facilitated by esteemed Bhakti and Buddhist teachers, and a nurturing heartfelt connections with fellow seekers.

In the spirit of Ram Dass' generosity, a portion of all retreat income is allocated toward our scholarship programs, allowing multiple individuals to attend our in-person immersions for free or reduced cost.

800
Scholarship
Recipients

Live-Streaming

Watch live from the comfort of your own home

For those unable to attend our retreats in person, we offer sliding-scale, donation-based live streaming access whenever possible. Your generous contributions have enabled us to enhance the quality of our video and audio streaming, ensuring a richer experience for all. With our dedicated live-stream teams, we have made these valuable teachings accessible to everyone, regardless of travel or financial limitations. In 2023 we were able to provide over 800 scholarships for in-person and virtual retreats.

1,000+
Virtual Attendees

I have been on quite a few retreats at this point and the Ram Dass community is the most loving and open group of people I've ever found. It continues to be a big part of my life.

Ram Dass is so good at giving each of us what we need. We'll all hold these wonderful memories in our hearts so that we too can love, serve and remember.
- Annie D.

I'm experiencing lots of life changing situations including money, and being part of this helped me a lot with this stage of my life. I'm sure I'll be able to pay back soon. Again, I'd like to say thank you for making this possible to everyone.

"Music is the language all souls understand." - Ram Dass

2023 Album Releases



Alchemy of the Heart was released in August, 2023 with beloved global bass music producer David Starfire. This collaborative EP features guided Ram Dass meditations, characterized by a transcendent electronic underscore with Theta binaural beats, mesmerizing instrumentation, and the late Ram Dass' heartfelt words.

Alchemy of the Heart creates an atmosphere of serenity and spaciousness to provide listeners with a powerful meditative vessel.



Love Serve Remember: Reimagined was released in December 2023 as a musical homage to the original vinyl box set that was released almost fifty years ago. In this 5-track LP, you'll discover remixed tracks of the original vinyl from 1973 as well as some newer Ram Dass teachings.

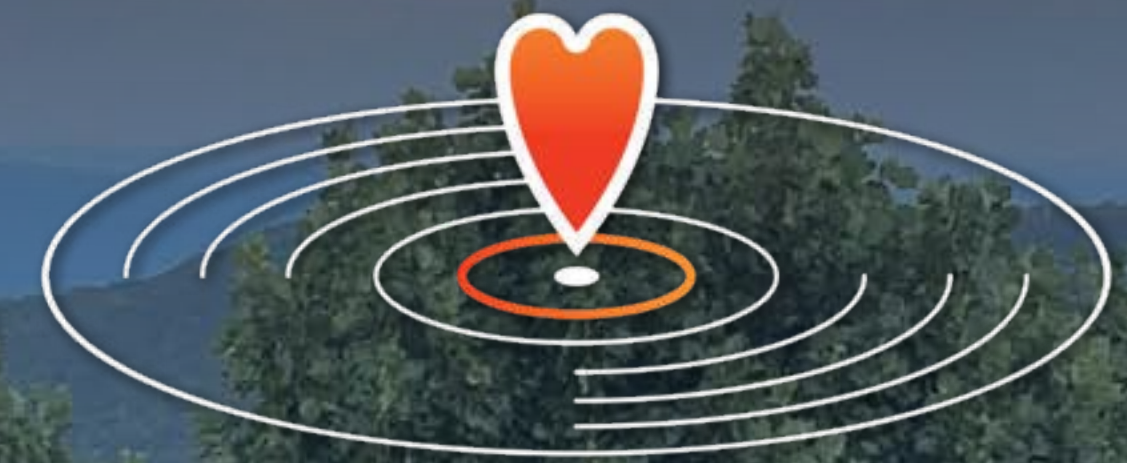
Featuring original Ram Dass music composed by The Human Experience (David Block), Liquid Bloom, and John Pattern.

Soul Land Records is a vibrant community of artists and music lovers on a mission to celebrate the timeless wisdom of Ram Dass through the power of music. What began as a livestream concert series in 2020 has blossomed into something truly special, releasing music with more than 22 original artists.

With the release of two new albums in 2023, we're just getting started. Soul Land Records is about honoring and spreading this transformative legacy that continues to inspire and uplift.

2 Million
Annual Listeners

10 Million
Streams in 2023



SOUL LAND
RECORDS

2023 Finances

In 2023 we were able to accomplish so much thanks to your support and donations. Thank you for helping us keep these valuable teachings alive and accessible for new generations to cultivate and share.

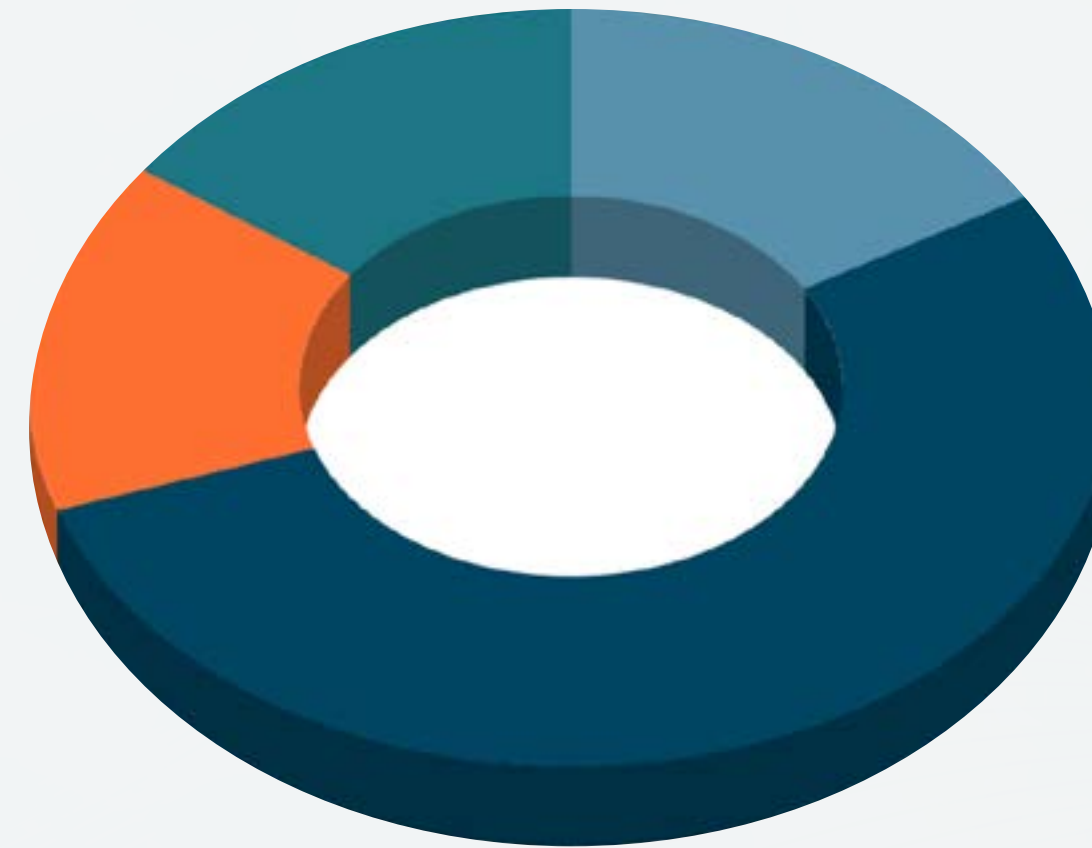
LSRF is committed to sound fiscal management and fiscal stewardship of every dollar raised.

In 2023, with the help of your generosity, LSRF, in the spirit of Ram Dass' wishes, spent **\$3,118,445** on our programs, content, and offerings.

We did this while keeping our total administrative and fundraising expenses at **12%**. Our commitment to honoring the ever-increasing demand led us to an **operating deficit in 2023**. We prioritized accessibility of free offerings for those in need, above all else.

For copies of our complete audited financial statements contact info@ramdass.org.

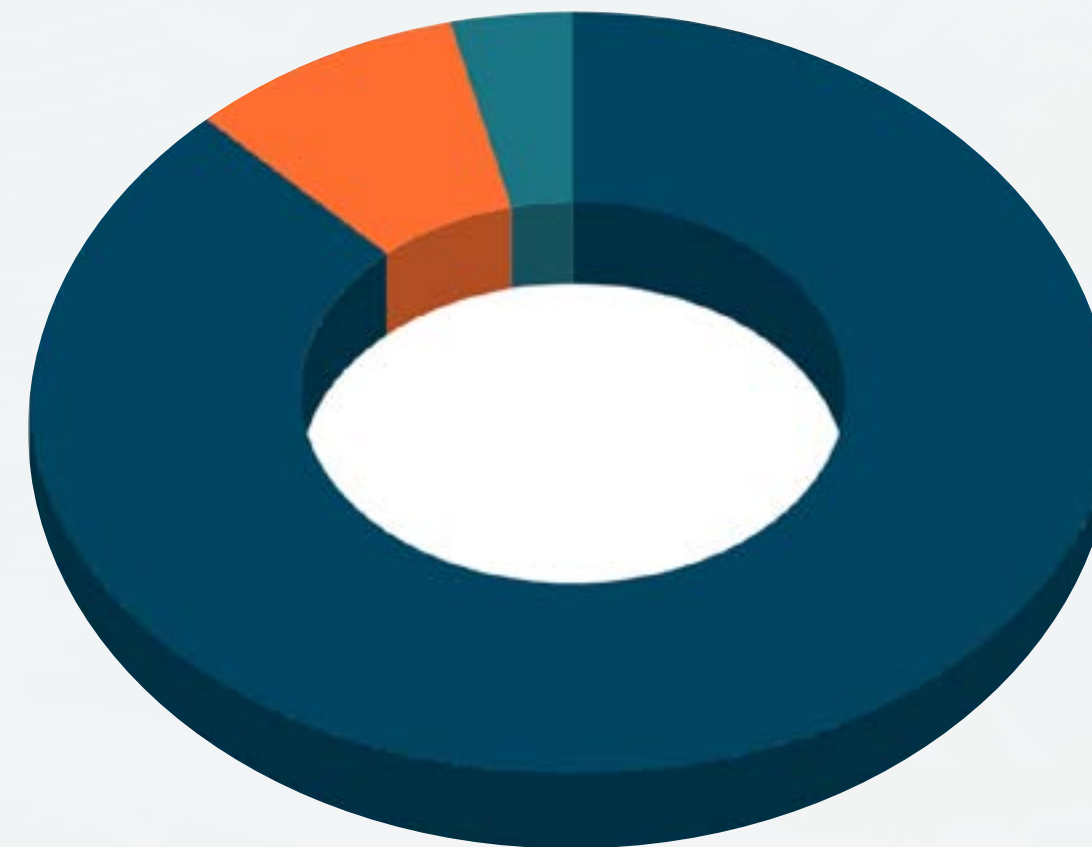
Revenue



Grants & Donations ■: 478,490 (16%)
Programs, Events, & Retreats ■: 1,548,508 (53%)
Webstore ■: 442,835 (15%)
Publishing & Film ■: 428,115 (15%)

Total Income : \$ 2,907,948

Expenses



Programs, Events, & Retreats ■: 2,744,565 (88%)
General & Management ■: 260,683 (8%)
Fundraising ■: 113,197 (4%)

Total Expense : \$ 3,118,445

The Impact of Your Support

Additional Offerings

24/7 Ram Dass

Streaming Lofi Radio on YouTube

Immerse yourself in the wisdom of Ram Dass **any time of the day**, paired with calming lo-fi beats on the new **Ram Dass 24/7 Lofi Radio** on YouTube.

Explore **over 200 hours** of curated lectures, practices and original content on the Baba Ram Dass YouTube channel with newly remastered archival lectures and shorts **uploaded weekly**.

Webstore

Donations & Discounts

Each year the Love Serve Remember Shop donates physical goods to those in need. In 2023, the webstore:

- Gave away 400+ Ram Dass Journals
- Sent 24 copies of Be Here Now to incarcerated individuals by written request
- Gave 40+ scholarships to access the Ram Dass Media Library
- Sold 110+ books at wholesale pricing

Scholarship Recipient

Note from a Retreat Winner

Life has become richer and more beautiful as a result of my connection to Ram Dass and satsang. The time I spent at 2019's Open Your Heart in Paradise retreat was a period of deepening I will continue to treasure, learn from, and appreciate.

Lindsay Bond
2019 Maui Retreat Scholarship Recipient

Appearances

Lucidity Festival & MAPS

In 2023 we participated in Lucidity Festival in Santa Barbara, where Raghu shared a talk on Ram Dass's Heartfulness, and we passed out many free books and resources.

We also attended the MAPS psychedelic conference in Denver, collaborating with Naropa University and several Soul Land Musicians for an immersive, educational experience.

Additional Music

External Collaborations

Soul Land Records was proud to facilitate the releases of the following external Ram Dass music collaborations in 2023:

- Tritona, Still Small Voice (Tritonia 423)
- 5AM Trio, Arrive
- Devin Kroes, There Is Growth Here
- Lime Sky, Just Be Here

The Love Serve Remember Team

Board of Directors



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Raghu Markus



Chairperson

Mirabai Bush



Secretary / Vice President

Rameshwar Das, James Lytton



Treasurer

Gopal, Paul Singer



Raj Aggarwal



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Sagan Levy



Nina Rao



Mirabai Starr



Durga Stef Weingerz

Staff



Fellowship & Education Director

Jackie Dobrinska



Project Director / Label Manager

Mangala Kari Dolinar



Creative Director

Rachael Fisher



Content Writer / Curator

Noah Markus



Finance Director

Sunanda Markus



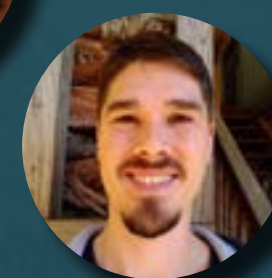
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Kelly Rego



Webstore Manager

Tania Rodriguez



Warehouse Manager

Josh Weinstein

Advisors

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 Larry and Birija Brilliant
 Hari and Lakshmi Cianciulli
 Alyssa Furnari
 Daniel and Tara Goldman
 Peggy Hitchcock
 Barbara Hoffman
 Chris and Mike Janeczko
 Hanuman Das Kane
 Tom and Maggie Lesser
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 Dasi Ma Murphy
 Frank Ostaseski
 Jesse Y. Ramos
 Hanuman Dass
 (Bo Dharmic)
 Suzie Rizzuto
 Casey Stanton
 Aaron Tamaddon
 Jay and Melissa Yadon
 Nancy + Bill Worthington-
 Broyles

Contractors

Lindsay Bond
 Ganesh Braymiller
 Evan Bushnell
 Sara Chase
 Michael Crall
 Logan Culp
 Aidan Gould
 Corey Leonard
 Parvati Markus
 Marissa Morales de Leon
 JR Morton
 Brittany Papineau
 Amanda Patterson
 John Phaneuf
 Rita Ryan
 Maureen Ananda Tary

Thank You!
Your support keeps our mission alive.

When you support the Love Serve Remember Foundation, you help ensure that the teachings of Ram Dass & Neem Karoli Baba will be available for generations to come.

How you can get involved

Donate

Make a **One Time Donation**, or set up **Recurring Donations**, to help ensure we're able to continue developing and sharing these wisdom teachings.

RamDass.org/Donate
or donate via mail

Shop

Purchase **Books, Media, Apparel, Devotional** items, and various tools to assist you on your journey through the Ram Dass Webstore.

Shop.RamDass.org

Participate

Attend our biannual **Live Virtual Courses**, and subscribe to our **Inner Academy Membership** to access our entire virtual course and retreat library.

RamDass.org/Courses

Attend

Join us in person for a **Ram Dass Legacy Retreat**, and help grow your local community with the **Ram Dass Fellowship**.

RamDass.org/Retreat
RamDass.org/Fellowship



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